Carbon Saver

GOLD Standard

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Contents

- UK Government Approved
- Requirements for Certification
- Assessment Process
- Remove Duplication with Other Schemes
- What are the Benefits?
- Price Guarantee
- Why work with Carbon Saver?
- Questions?

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UK Government Approved

The Carbon Saver GOLD Standard enables organisations to robustly demonstrate, to their stakeholders, both a commitment and an achievement of reducing carbon emissions.

UK Government Approval

"The decision to approve the Carbon Saver Standard follows extensive consultation by the Environment Agency with businesses, the public sector and a wide range of environmental groups."

Environment Agency

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Requirements

To achieve the Carbon Saver GOLD Standard organisations must:

- ✓ **Accurately measure their Carbon Footprint** - electricity and gas consumption and any onsite fuel use (e.g. heating oil, diesel, etc.)
- ✓ **Achieve a reduction in Carbon Emissions** - either an absolute reduction in emissions or a 1.75% per annum relative reduction (e.g. tCO2e per £ turnover, tCO2e per employee, etc.)
- ✓ **Evidence Effective Carbon Management** - provide evidence that the organisation has effective carbon management practices (e.g. policies, procedures, etc.)

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Assessment

- **Independent assessors** will review the applicant organisations against these criteria
- Successful applicants are **awarded** the Carbon Saver GOLD Standard
- In the case the applicant is unsuccessful on the first attempt, a Carbon Saver **Action Plan** will be prepared
- The organisation will then be re-assessed in 6 months time on a **complimentary** basis

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Remove Duplication - Other Schemes

A demonstration of compliance with other schemes that require similar evidence will be sufficient to achieve compliance with the relevant sections of the Carbon Saver GOLD Standard e.g.

- ISO14001
- ISO14064
- ISO 50001
- PAS 2060
- GHG Protocol
- CDP Disclosures
- Carbon Trust Standards
- Other industry specific standards
- ESOS & other third party audits
- SECR & other third party verification

What are the benefits?

- **Corporate reputation and brand preference** - drive awareness of your organisation's environmental credentials to customers and stakeholders
- **Cost saving** - reduce your organisational fuel and energy costs
- **Reduce risk** - our certification ensures your carbon footprint is robust & credible, and a sound basis for your carbon management decisions.
- **Staff engagement** - improve staff morale, retention & ability to attract new talent, enable the Board to demonstrate awareness of and leadership in carbon management
- **Increase sales** - the Carbon Saver Logo enables you to differentiate your products from competitors, to help you drive sales with customers.
- **Broaden market distribution** - demonstrate a product's commitment to carbon reduction to meet retailer/customer demands and gain better distribution of your products

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What are the benefits?

- **Supply chain** - identify carbon hotspots in your product life cycle and reduce carbon emissions, energy use and costs among your suppliers.
- **Customer acquisition & retention** - score maximum points in your customer's procurement processes and increase customer loyalty by exceeding legal requirements.
- **Benchmark your products and organisation** - assess your product's carbon management performance and find out how your organisation stacks up against competitors in your sector.
- **Develop new products** - obtain metrics about your product's carbon performance to raise standards and develop new, greener products.
- **Regulatory Compliance** - protect your organization from future regulatory impacts and tighter climate/environmental legislation.
- **Leadership** - be known as a climate leader in your competitive arena, engaging stakeholders and championing change.

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Price Guarantee

- We know compliance is often complex and **costs are increasing** in many businesses
- We offer simple **straight-forward pricing** based on organisation size
- We are determined to deliver **exceptional value for money** for all of our products and services
- Furthermore, we **guarantee** that you will not find a lower cost comparable certification service!

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Why work with the Carbon Saver?

Proven track record

- This year marks our **15th year anniversary** of certifying organisations carbon footprints.
- In that time **100s of organisations** have achieved the Carbon Saver Standard.
- We have worked with large, small and medium sized organisations in both the **public and private sector** and across most sectors of the economy.
- The certification team brings a **wealth of knowledge** and experience to any organisation wanting to work with us.

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Questions?

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